

## Neighborhood Traffic Safety Campaign Sign Installation Requirements and Participation Agreement

The Neighborhood Traffic Safety Campaign sign program is intended to conform to City code requirements regarding placement of temporary signs. **Placement of signs in the following manner is prohibited:**

1. **Within the street right of way.**
2. **Attached to any trees or landscaping.**
3. **Within the street or driveway vision triangle.**
4. **Attached to vehicles.**

### Sign Placement Guidelines

- A. Signs should be installed on private property within a participant's yard.
- B. Signs should not be installed between the curb and sidewalk, or extending over the curb or sidewalk.
- C. Signs should be placed perpendicular to the street, for maximum visibility from moving vehicles.
- D. Signs should be placed in the ground utilizing the wire frame provided. Do not attached to poles, sign posts, signal cabinets, trees or other structures.
- E. Signs shall be displayed for no more than 30 consecutive days.

### ***Agreement to Place Signs***

I, \_\_\_\_\_ have read and agree to the City of Sunnyvale  
(print name)

Neighborhood Traffic Safety Campaign Sign Installation Requirements, and have secured the approval of the majority of my neighbors on \_\_\_\_\_  
from \_\_\_\_\_ to \_\_\_\_\_

(name of street and limits of participating residences)  
display Traffic Safety Campaign Signs for a period of not more than 30 days from the date of this Agreement. I agree to provide a deposit of \$ 5/sign loaned and will return all signs in good condition, barring normal wear and tear and unforeseen circumstances. Any signs not returned will result in potential forfeiture of deposit for each sign not returned, at the discretion of the City of Sunnyvale Transportation and Traffic Manager.

\_\_\_\_\_  
(signature)

\_\_\_\_\_  
(date)

\_\_\_\_\_  
(Address)

\_\_\_\_\_  
(phone)

Deposit Paid \_\_\_\_\_ signs at \$ 5/sign, \_\_\_\_\_

## **Neighborhood Traffic Safety Campaign Sign Program**

The neighborhood traffic safety campaign sign program is one facet of the City of Sunnyvale's response to complaints regarding traffic speeds and/or unwanted traffic in residential neighborhoods. The City has a multiple phase, interdepartmental, wide-ranging approach to addressing traffic issues of its residents. The traffic safety campaign sign is implemented in concert with other actions, including radar trailer placement, patrol and enforcement, placement of warning signs, decoy vehicle deployment, and consideration of engineered traffic controls. Each speeding complaint referred to the Division of Transportation and Traffic receives a multi-phase response. Participation in the neighborhood traffic safety campaign sign program is an optional element of the overall City response to traffic complaints, and is not required to receive traffic safety services from the City.

To participate in the Program, residents shall follow the following steps:

Step 1: Designate a Neighborhood Representative. This is one resident who will take responsibility for neighborhood participation.

Step 2: Working with the Division of Transportation and Traffic staff, identify a street segment for application of the program. A street segment must consist of a geographically distinguishable block, or a minimum of 10 contiguous homes on a single street. Exceptions may apply and may be discussed with City staff.

Step 3: Secure the agreement, by signature, of a majority of residents occupying homes within the area for application of the program. The more residents that participate, the more visible the program is, so hit the streets and campaign!

Step 4: Read the Neighborhood Traffic Safety Campaign Sign Installation Requirements and Participation Agreement, fill out the Agreement, and provide a deposit for signs to be borrowed.

Step 5: Distribute and install the signs. Signs can be left in place for up to 30 days.

Step 6: Return the signs for a refund of your deposit. A replacement charge may be assessed at the discretion of the City Transportation and Traffic Manager for signs that are missing or severely damaged.